

ABSTRACT

Communications methods, communications session organizers, communications session participants, articles of manufacture, and communications systems are described. According to one aspect, a
5 communications method includes providing scalable media data, organizing the scalable media data into a plurality of subparts, providing a plurality of data requests from a plurality of participants requesting different ones of the subparts during user interaction with the media data, after the providing the data requests, scaling respective ones of the requested subparts of the scalable
10 media data according to receiving attributes of the respective participants, and communicating the scaled subparts to respective ones of the participants.